

Minutes
Joint Meeting
Water Conservation Commission/Community Outreach Committee
October 3, 2013

1. Call to Order:

The meeting was called to order at 5:30 p.m. Commission members Dan Amadeo, Carroll Meuse, Jim Felton, Grace Silva-Santella, and Jan Shriner were present. Peter Le and Jan Shriner were present from the Community Outreach Committee. Brian True, Jean Premutati and Paul Lord were present from staff.

2. Public Comments on Any Item Not on the Agenda:

No comments were made. Mr. True commented that although Commissioner Cannon was unable to attend the meeting, she did provide him with her comments on the packet and he would share them when the time is appropriate.

3. Approve the Draft Minutes of September 5, 2013:

Commissioner Silva-Santella made a motion to approve the minutes of September 5, 2013. Vice Chair Felton seconded the motion. The motion was passed with 5-Ayes, 0-Noes, 1-Abstention (Le), and 2-Absent (Brown, Cannon).

4. Receive Additional Information Regarding Training Opportunities (verbal report):

Ms. Premutati presented some materials regarding training opportunities for any interested Commission members. She stated that anyone interested in taking any training should contact her and she would provide directions for obtaining the training.

5. Receive an Update on the Status of MCWD's Budget Process (verbal report):

Mr. True gave a brief update on the budget process and explained that the District was in the middle of a Prop 218 rate increase process that may increase rates effective January 1, 2014. Discussion followed with information being given that the Prop 218 rate protests must be received by October 21st for the Ord Community when the public hearing is scheduled. The Central Marina protests must be received by November 18th when their public hearing is scheduled.

6. Conduct a Joint Session with MCWD's Public Outreach Committee to Consider Developing Outreach Opportunities Using Water Conservation:

Director Shriner shared some ideas that the California Special Districts Association has been promoting in their monthly flyer regarding water conservation. Discussion centered on brainstorming ideas for encouraging the community to consider water topics with a focus on the water conservation.

Agenda Item 6 (continued):

There was consensus to follow up with the Public Outreach Committee continuing to liaison with community groups (e.g. Kiwanis, Rotary Club, Chamber of Commerce, etc.). There was also consensus to recruit Commissioner Cannon to reach out to CSUMB for ideas to engage willing students to conduct a Water Conservation themed Cap-Stone Project, use Water Conservation as a Service Learning opportunity, generate a newsletter, or create a Water Conservation web-site.

The Commission also discussed a Conservation Contest, Community Water Conservation Workshops, developing a Water Conservation electronic application for today's communication technology, including a greater number and more specific Water Conservation messages on all MCWD bills and mailings, developing a comprehensive e-mail list that will allow for Water Conservation related "E-blasts" and/or "E-flyers; and, continue working to identify and target specific water-related groups and provide them with incentives to conserve water and/or participate in MCWD's Water Conservation programs.

Chair Amadeo made a motion to bring back these topics for further discussion and consider assigning approximate funds to complete the tasks. Commissioner Silva-Santella seconded the motion. With a vote of 6 Ayes, 0-Noes, 0-Abstained, and 2-Absent (Brown, Cannon), the motion was passed.

7. Receive an Overview of the Water Conservation Best Management Practices (BMP's):

Mr. True gave a brief update of the State of California's BMP's that the District currently practices.

8. Review the Status of MCWD's Progress Towards Meeting the State's 20%-By-2020 Objective:

Mr. True explained that the District is in good standing towards meeting the State's goal of 20% by 2020 and has been at or below the regional target rate of 123-gallons per capita per day (gcpd), since 2009. He also explained how metering the accounts that previously didn't have meters have helped meet this goal. Mr. True said that the only accounts that are unmetered are Army accounts and they are getting metered as the areas are renovated. Discussion followed. The Commission requested staff to provide at the next meeting, gcpd water use numbers for Marina back to 2000.

9. Review Proposed and Suggested Agenda Items for the November 7, 2013 WCC Meeting:

Mr. True asked if Community Outreach Committee wanted to schedule another joint meeting for November. Director Le said that he would like to schedule another joint meeting and would notify the Board at their next Board meeting. The Commission also asked for more information on the gcpd for Central Marina as far back as 2000.

Agenda Item 9 (continued):

The Commission asked for information on the top water users. Mr. True stated that he would look into the request to see if the information was available to the public.

10. Receive Update on Board/District Activities:

Director Shriner gave a brief update on the District's activities and noted that the Board has directed a letter be sent to the Monterey County Water Resources Agency to request Salinas River surface water to augment the District's groundwater. Director Le gave an update on the lawsuits the District is involved in and how the District is holding discussions with other agencies regarding combining resources, desal water, recycled water, and surface water.

11. Receive Comments from Commission Members:

Vice Chair commented that he would not be present at the November meeting.

12. Adjournment:

The meeting was adjourned at 7:12 p.m.